

LOMbard 4808
RITTENHOUSE 5278

RESIDENCE:
DELAWARE 8522

SPORTS POSTER SERVICE

• 509 MARKET STREET •
PHILADELPHIA, PA.

April 20, 1943

My Dear Mrs. Manley:

Received your order on Saturday last and went right ahead with the order today. It will be shipped today and should arrive at all specified places by Wednesday night. I made a very good job and used cuts of Pearson and Day. It looks very good if I may say so myself. You'll like it I think. I enclosed passes to each of the places you told me to. They were inserted in between the posters, so if you should contact Mr. Tate, Larrimore and Moore before they get the posters notify them.

I want to state something very important at this time, Mrs. Manley. Due to the war conditions today, I wish to impress you on the value of TIME, that is, if you can, in all future orders, please get in touch with me right away. As you probably know by this time, I've always prided myself on the service rendered to you and your husband. Quick and efficient service has been my motto. So please try to help me keep it that way with your co-operation. If you call me on the phone at home (Delaware 8522) you can get me either any night around Midnight or 8 o'clock in the morning. This way I can knock out your order the same day. You see, Mrs. Manley, our shop has lost so many men to Uncle Sam that it is serious right now. I know that you will understand. I trust that I have'nt bored you.

Enclosed find advertising sample for cards. I think everything will turn out all right. Please convey to Mr. Manley and yourself my sincerest wishes for a very ^{best} forthcoming season and may you both have continued success this coming Baseball year. Lots of luck and God Bless you both. I remain

Sincerely yours

Mike Iannarella
Michael Iannarella.

P.S. - Hope you turn them away down Washington this Sunday, with plenty of sunshine and people.

• BASEBALL • FOOTBALL • BASKETBALL • WRESTLING • BOXING •